

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/23
Estimate Number	1537 for :30s and 2175 for :60s

Invoice #	116514-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116514
Alt Order #	06268777
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p	-			-		-		
	CLASS 3 C	ANDIDATE R9.26									
				10/22/1	2 to 10/28/12	2x	-TW				
	WRAL			Tu	10/23/12	:30	1:18 PM	OFA-12-G-145H	\$335.00	1	1
	WRAL			W	10/24/12	:30	1:17 PM	OFA-12-G-145H	\$335.00)	5
2	WRAL	The Doctors	10-11AM								
	CLASS 4 -	CANDIDATE									
				10/22/1	2 to 10/28/12	3x	-TW				
	WRAL			Tu	10/23/12	:30	10:14 AM	OFA-12-G-145H	\$100.00		1
	WRAL			W	10/24/12	:30	10:25 AM	OFA-12-G-145H	\$100.00)	2
	WRAL			W	10/24/12	:30	10:49 AM	OFA-12-G-145H	\$100.00		5
3	WRAL	David Letterman	1135p-1237a								
	CLASS 3 C	ANDIDATE R9.26	•								
				10/22/1	2 to 10/28/12	2x	-TWTF				
	WRAL			Tu	10/23/12	:30	11:58 PM	OFA-12-G-145H	\$400.00		1
	WRAL			W	10/24/12	:30	12:30 AM	OFA-12-G-145H	\$400.00)	2
4	WRAL	Price is Right	11a-12p								
	CLASS 1 C	ANDIDATE R9.26	•								
				10/22/1	2 to 10/28/12	3x	-TW				
	WRAL			Tu	10/23/12	:30	10:59 AM	OFA-12-G-145H	\$850.00		1
	WRAL			Tu	10/23/12	:30	11:30 AM	OFA-12-G-145H	\$850.00		2
	WRAL			W	10/24/12	:30	10:59 AM	OFA-12-G-145H	\$850.00	1	5
5	WRAL	Late Late Show	1237a-137a								
	CLASS 4 -	CANDIDATE									
				10/22/1	2 to 10/28/12	2x	-TW				
	WRAL			Tu	10/23/12	:30	1:07 AM	OFA-12-G-145H	\$35.00	1	2
	WRAL			W	10/24/12	:30	1:33 AM	OFA-12-G-145H	\$35.00		1
6	WRAL	Noon News	12p-1p								
	CLASS 4 -	CANDIDATE									
				10/22/1	2 to 10/28/12	3x	-TW				
	WRAL			Tu	10/23/12	:30	12:28 PM	OFA-12-G-145H	\$125.00	1	1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL Noon News	12p-1p	<u>-</u>	-	_	-	•			
	CLASS 4 - CANDIDATE		_							
	WRAL		Tu	10/23/12	:30	12:52 PM	OFA-12-G-145H	\$125.00		5
	WRAL		W	10/24/12	:30	12:23 PM	OFA-12-G-145H	\$125.00		2
7	WRAL CBS Daytime (1:30-4P) CLASS 3 CANDIDATE R9.26	130-4p								
				2 to 10/28/12	2x	-TW				
	WRAL		Tu	10/23/12	:30	1:59 PM	OFA-12-G-145H	\$360.00		1
	WRAL		W	10/24/12	:30	2:59 PM	OFA-12-G-145H	\$360.00		3
8	WRAL Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p								
			10/22/12	2 to 10/28/12	4x	-TW				
	WRAL		Tu	10/23/12	:30	3:58 PM	OFA-12-G-145H	\$1,065.00	ı	3
	WRAL		Tu	10/23/12	:30	4:30 PM	OFA-12-G-145H	\$1,065.00		6
	WRAL		W	10/24/12	:30	3:59 PM	OFA-12-G-145H	\$1,065.00		5
	WRAL		W	10/24/12	:30	4:30 PM	OFA-12-G-145H	\$1,065.00		1
9	WRAL WRAL 5am News CLASS 4 - CANDIDATE	5am - 5:30a								
			10/22/12	2 to 10/28/12	2x	-TW				
	WRAL		Tu	10/23/12	:30	5:13 AM	OFA-12-G-145H	\$150.00		1
	WRAL		W	10/24/12	:30	4:58 AM	OFA-12-G-145H	\$150.00		2
10	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
			10/22/12	2 to 10/28/12	2x	-TW				
	WRAL		Tu	10/23/12	:30	5:11 PM	OFA-12-G-145H	\$1,780.00		1
	WRAL		W	10/24/12	:30	5:23 PM	OFA-12-G-145H	\$1,780.00		2
11	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R9.26	530-6a								
				2 to 10/28/12	2x	-TW				
	WRAL		Tu	10/23/12	:30	5:38 AM	OFA-12-G-145H	\$665.00		5
	WRAL		W	10/24/12	:30	5:28 AM	OFA-12-G-145H	\$665.00		1



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WRAL	5:30 News	530-6p	-					-		
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12 to		2x	-TW				
	WRAL			Tu	10/23/12	:30	5:37 PM	OFA-12-G-145H	\$1,780.00		4
	WRAL			W	10/24/12	:30	5:42 PM	OFA-12-G-145H	\$1,780.00		2
13	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12 to		3x	-TW				
	WRAL			Tu	10/23/12	:30	6:08 PM	OFA-12-G-145H	\$2,225.00		1
	WRAL			Tu	10/23/12	:30	6:28 PM	OFA-12-G-145H	\$2,225.00		5
	WRAL			W	10/24/12	:30	6:20 PM	OFA-12-G-145H	\$2,225.00		2
14		WRAL AM News CANDIDATE	6-7a								
				10/22/12 to	10/28/12	3x	-TW				
	WRAL			Tu	10/23/12	:30	6:29 AM	OFA-12-G-145H	\$400.00		5
	WRAL			Tu	10/23/12	:30	6:52 AM	OFA-12-G-145H	\$400.00		1
	WRAL			W	10/24/12	:30	6:28 AM	OFA-12-G-145H	\$400.00		2
15		CBS Evening News (M-F) ANDIDATE R9.26	630p-7p								
				10/22/12 to		3x	-TW				
	WRAL			Tu	10/23/12	:30	6:59 PM	OFA-12-G-145H	\$3,335.00		5
	WRAL			W	10/24/12	:30	6:50 PM	OFA-12-G-145H	\$3,335.00		2
	WRAL			W	10/24/12	:30	6:59 PM	OFA-12-G-145H	\$3,335.00		4
16		Inside Edition ANDIDATE R9.26	7-730P								
				10/22/12 to		1x	-T				
	WRAL			Tu	10/23/12	:30	7:13 PM	OFA-12-G-145H	\$1,465.00		2
17		CBS This Morning CANDIDATE	7am - 9am								
				10/22/12 to	10/28/12	6x	-TW				
	WRAL			Tu	10/23/12	:30	7:43 AM	OFA-12-G-145H	\$175.00		2



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Line	Channel Description	on	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL CBS This		7am - 9am								_
	CLASS 4 - CANDIDAT	ΓE									
	WRAL				10/23/12	:30	7:59 AM	OFA-12-G-145H	\$175.00		1
	WRAL				10/23/12	:30	8:43 AM	OFA-12-G-145H	\$175.00		10
	WRAL				10/24/12	:30	7:29 AM	OFA-12-G-145H	\$175.00		3
	WRAL WRAL				10/24/12	:30 :30	8:37 AM	OFA-12-G-145H	\$175.00 \$175.00		12 4
				VV	10/24/12	:30	8:53 AM	OFA-12-G-145H	\$175.00		4
18	WRAL Entertaim CLASS 2 CANDIDATE		730-8P								
				10/22/12 to		1x	-T				
	WRAL			Tu	10/23/12	:30	7:42 PM	OFA-12-G-145H	\$1,465.00		2
19	WRAL Dr. Phil CLASS 3 CANDIDATE		9-10a								
				10/22/12 to		2x	-T				
	WRAL			-	10/23/12	:30	9:12 AM	OFA-12-G-145H	\$335.00		6
	WRAL			Tu	10/23/12	:30	9:55 AM	OFA-12-G-145H	\$335.00		1
20	WRAL Fri Hour 3	3	10-11p								
	CLASS 3 CANDIDATE	E R9.26									
				10/22/12 to	10/28/12	1x	1				
	WRAL			F	10/26/12	1:00	10:46 PM	OFA-12-G-181H	\$5,330.00		1
21	WRAL Fri Hour 1		8-9p								
	CLASS 3 CANDIDATE		•								
				10/22/12 to	10/28/12	1x	1				
	WRAL			F	10/26/12	1:00	7:59 PM	OFA-12-G-181H	\$4,450.00		1
22	WRAL Fri Hour 2	2	9-10p								
	CLASS 3 CANDIDATE		r								
				10/22/12 to	10/28/12	1x	1				
	WRAL			F	10/26/12	1:00	9:46 PM	OFA-12-G-181H	\$4,450.00		1
26	WRAL 7pm News	e	7-730p						, ,		
	CLASS 4 - CANDIDAT										
	CCO C, ((D)D/()	· -		10/22/12 to	10/28/12	1x	1-				
				. 5, 22, 12 10	. 0, 20, 12						



Remit Address:

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Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRAL	7pm News	7-730p		•						
		CANDIDATE		_							
	WRAL			Sa	10/27/12	:00			\$350.00	Credited	1
27	WRAL	WRAL 6a News Sat	6-8a								
	CLASS 4 -	CANDIDATE		10/00/10	+- 10/00/10	4	1				
	WRAL			10/22/12 Sa	to 10/28/12 10/27/12	1:00	6:29 AM	OFA-12-G-181H	\$300.00		
28	WRAL	On The Record 730-8p	730-8p	Sa	10/27/12	1.00	0.29 AW	OFA-12-G-101H	φ300.00		1
20		CANDIDATE R9.26	730-op								
	OLAGO J C	DANDIDATE 110.20		10/22/12	to 10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:00			\$530.00	Credited	1
31	WRAL	Sun Hour 3	10-11p						,		
-	CLASS 3 C	CANDIDATE R9.26	- -								
				10/22/12	to 10/28/12	1x	1				
	WRAL			Su	10/28/12	1:00	10:49 PM	OFA-12-G-181H	\$4,890.00		1
32	WRAL	Face The Nation 1030-1130	1030-1130								
	CLASS 4 -	CANDIDATE									
					to 10/28/12	1x	1				
	WRAL			Su	10/28/12	1:00	11:22 AM	OFA-12-G-181H	\$400.00		1
33	WRAL	6pm News (Sun)	6-630p								
	CLASS 4 -	CANDIDATE		10/00/10	+- 10/00/10	4	1				
	WRAL			10/22/12 Su	to 10/28/12 10/28/12	1:00	6:28 PM	OFA-12-G-181H	\$450.00		
36	WRAL	Sun Hour 1	8-9p	Su	10/20/12	1.00	0.20 F W	OFA-12-G-101H	φ430.00		'
30		CANDIDATE R9.26	o-ah								
	OLAGO J C	DANDIDATE 113.20		10/22/12	to 10/28/12	1x	1				
	WRAL			Su	10/28/12	1:00	8:50 PM	OFA-12-G-181H	\$6,670.00		1
37	WRAL	CBS Sunday Morning	9-1030a						, ,, , , , , , , ,		
		CANDIDATE R9.26									
				10/22/12	to 10/28/12	1x	1				
	WRAL			Su	10/28/12	1:00	9:56 AM	OFA-12-G-181H	\$1,600.00		1
			We w	arrant that the ac	tual broadcast info	ormation show	vn on this invoice	was taken from the program log	a.		



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38	WRAL	Sun Hour 2	9-10pm	<u>.</u>			•		<u>.</u>		
	CLASS 3 C	ANDIDATE R9.26									
					2 to 10/28/12	1x	1				
	WRAL			Su	10/28/12	1:00	9:50 PM	OFA-12-G-181H	\$6,670.00		1
39	WRAL	Thu Hour 3	10-11p								
	CLASS 3 C	ANDIDATE R9.26	•								
					2 to 10/28/12	1x	1				
	WRAL			Th	10/25/12	1:00	10:35 PM	OFA-12-G-181H	\$6,670.00		1
41	WRAL	Late News	11-1135p								
	CLASS 4 -	CANDIDATE	•								
				10/22/12	2 to 10/28/12	3x	-TW				
	WRAL			Tu	10/23/12	:30	11:13 PM	OFA-12-G-145H	\$650.00		7
	WRAL			Tu	10/23/12	:30	11:34 PM	OFA-12-G-145H	\$650.00		1
	WRAL			W	10/24/12	:30	11:28 PM	OFA-12-G-145H	\$650.00		2
42	WRAL	Tue Hour 1	8-9p								
	CLASS 2 C	ANDIDATE R9.26									
					to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	7:59 PM	OFA-12-G-145H	\$6,000.00		1
43	WRAL	Tue Hour 2	9-10p								
	CLASS 2 C	ANDIDATE R9.26									
					2 to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	9:35 PM	OFA-12-G-145H	\$5,335.00		1
44	WRAL	Wed Hour 3	10-11p								
	CLASS 2 -	CANDIDATE									
					2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	10:48 PM	OFA-12-G-145H	\$4,335.00		1
45	WRAL	Wed Hour 1	8-9p								
	CLASS 3 C	ANDIDATE R9.26	•								
				10/22/12	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	8:58 PM	OFA-12-G-145H	\$3,555.00		1
46	WRAL	Late Late Show	1237a-137a								



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	CLASS 4 CANDIDATE R9.26	•	•	•	•	•	•	<u> </u>	•
			10/22/1	2 to 10/28/12	1x	T			
	WRAL		Th	10/25/12	1:00	12:45 AM	OFA-12-G-181H	\$70.00	1
47	WRAL The Doctors	10-11AM							
	CLASS 4 CANDIDATE R9.26								
			10/22/1	2 to 10/28/12	1x	TF			
	WRAL		F	10/26/12	1:00	10:24 AM	OFA-12-G-181H	\$200.00	1
48	WRAL Noon News	12p-1p							
	CLASS 4 CANDIDATE R9.26	r r							
			10/22/1	2 to 10/28/12	1x	TF			
	WRAL		F	10/26/12	1:00	12:53 PM	OFA-12-G-181H	\$250.00	1
49	WRAL WRAL 5am News	5am - 5:30a							
	CLASS 4 CANDIDATE R9.26								
			10/22/1	2 to 10/28/12	1x	TF			
	WRAL		F	10/26/12	1:00	5:12 AM	OFA-12-G-181H	\$300.00	1
50	WRAL CBS This Morning	7am - 9am						*****	
••	CLASS 4 CANDIDATE R9.26	74							
			10/22/1	2 to 10/28/12	3x	TF			
	WRAL		Th	10/25/12	1:00	7:59 AM	OFA-12-G-181H	\$350.00	1
	WRAL		F	10/26/12	1:00	8:24 AM	OFA-12-G-181H	\$350.00	3
	WRAL		F	10/26/12	1:00	8:53 AM	OFA-12-G-181H	\$350.00	2
51	WRAL Dr. Phil	9-10a							
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			10/22/1	2 to 10/28/12	1x	TF			
	WRAL		Th	10/25/12	1:00	9:33 AM	OFA-12-G-181H	\$670.00	1
52	WRAL The Insider (1-130p)	1-130p							
-	CLASS 3 CANDIDATE R9.26								
	52. 155 5 5. 11. 12. 11 E 110. E		10/22/1	2 to 10/28/12	1x	TF			
	WRAL		F	10/26/12	1:00	1:17 PM	OFA-12-G-181H	\$670.00	1
53	WRAL CBS Daytime (1:30-4P)	130-4p	•	10,20,12	1.00		22 0 20211	ψο, σ.σσ	•
55	OLAGO CAMBIDATE DO CO	130- 4 p							



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Alt Order #	06268777
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Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
53	WRAL CBS Daytime (1:30-4P)	130-4p						-	<u> </u>	
	CLASS 3 CANDIDATE R9.26									
				to 10/28/12	1x	T				
	WRAL		Th	10/25/12	1:00	1:29 PM	OFA-12-G-181H	\$720.00)	1
54	WRAL WRAL AM News	6-7a								
	CLASS 4 CANDIDATE R9.26									
				to 10/28/12	1x	TF				
	WRAL		F	10/26/12	1:00	6:43 AM	OFA-12-G-181H	\$800.00)	1
55	WRAL Late News	11-1135p								
	CLASS 4 CANDIDATE R9.26									
				to 10/28/12	2x	TFSS				
	WRAL		Sa	10/27/12	1:00	11:23 PM	OFA-12-G-181H	\$1,300.00		1
	WRAL		Su	10/28/12	1:00	11:24 PM	OFA-12-G-181H	\$1,300.00)	2
56	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R9.26	530-6a								
			10/22/12	to 10/28/12	1x	TF				
	WRAL		Th	10/25/12	1:00	5:44 AM	OFA-12-G-181H	\$1,330.00)	1
57	WRAL Price is Right CLASS 1 CANDIDATE R9.26	11a-12p								
			10/22/12	to 10/28/12	1x	TF				
	WRAL		Th	10/25/12	1:00	10:59 AM	OFA-12-G-181H	\$1,700.00)	1
58	WRAL Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p								
			10/22/12	to 10/28/12	1x	F				
	WRAL		F	10/26/12	:30	3:59 PM	OFA-12-G-182H	\$1,065.00)	1
59	WRAL Entertaiment Tonight CLASS 2 CANDIDATE R9.26	730-8P						, ,		
			10/22/12	to 10/28/12	1x	TF				
	WRAL		Th	10/25/12	1:00	7:40 PM	OFA-12-G-181H	\$2,930.00)	1
60	WRAL Inside Edition	7-730P								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 10/23
Estimate Number	1537 for :30s and 2175 for :60s

Invoice #	116514-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	116514					
Alt Order #	06268777					
Deal #						
Order Flight	10/23/12 - 10/29/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
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Line	Channel Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
60	WRAL Inside Edition	7-730P								
	CLASS 2 CANDIDATE R9.26									
				2 to 10/28/12	1x	TF				
	WRAL		F	10/26/12	1:00	7:27 PM	OFA-12-G-181H	\$2,930.00)	1
61	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26		10/00/10							
	WDAL			2 to 10/28/12	1x	TF	12 - 101	Φ0.500.00		
	WRAL		F	10/26/12	1:00	5:45 PM	OFA-12-G-181H	\$3,560.00	1	1
62	WRAL 5:00 First News CLASS 3 CANDIDATE R9.26	5-530p								
			10/22/12	2 to 10/28/12	1x	TF				
	WRAL		Th	10/25/12	1:00	5:27 PM	OFA-12-G-181H	\$3,560.00)	1
63	WRAL 6pm News (M-F) CLASS 3 CANDIDATE R9.26	6-630p								
	02/100 0 0/11/D/D/112 110.20		10/22/12	2 to 10/28/12	1x	TF				
	WRAL		F	10/26/12	1:00	6:22 PM	OFA-12-G-181H	\$4,450.00		1
64	WRAL CBS Evening News (M-F)	630p-7p								
	CLASS 2 CANDIDATE R9.26									
				2 to 10/28/12	1x	TF				
	WRAL		F	10/26/12	1:00	6:59 PM	OFA-12-G-181H	\$6,670.00)	1
65	WRAL Thu Hour 1	8-9p								
	CLASS 4 CANDIDATE R9.26									
				2 to 10/28/12	1x	T		40.400.00		
	WRAL		Th	10/25/12	:30	8:19 PM	OFA-12-G-145H	\$2,400.00)	1
66	WRAL Thu Hour 2	9-10p								
	CLASS 3 CANDIDATE R9.26									
	WDA			2 to 10/28/12	1x	T		40.555.00		
	WRAL		Th	10/25/12	:30	9:51 PM	OFA-12-G-145H	\$3,555.00)	1
67	WRAL 60 Minutes CLASS 3 CANDIDATE R9.26	7-8p								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America
Product	OBAMA :30 10/23
Estimate Number	1537 for :30s and 2175 for :60s

Invoice #	116514-1				
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Order #	116514
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Product Code	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
67	WRAL	60 Minutes	7-8p								
	CLASS 3 C	ANDIDATE R9.26									
	WRAL			Su	10/28/12	:30	7:55 PM	OFA-12-G-182H	\$3,335.00		1
			Aired Spots	91							

Gross Total \$148,895.00

Agency Commission \$22,334.25

Payment Terms 30 Days Net Amount Due \$126,560.75